

HUNTSMAN®

Intelligent Data Protection



Intelligent security

Huntsman® is the Intelligent Enterprise Security choice for organisations with the most demanding security environments, like government, banking and finance sectors.

With its unique inbuilt intelligence, Huntsman® protects all their security assets in real time, without compromising legitimate access, a vital requirement for the modern connected enterprise. In their environments and yours, Huntsman®:

- Integrates all information assets into a single view (including legacy systems);
- Consolidates all data into one place for multi-dimensional analysis;
- Monitors the whole network, learning and adapting to usage patterns;
- Detects and alerts to usage that is outside the norm;
- Makes the links between seemingly unrelated events that are suspicious or risky;
- Enables timely, rapid response to prevent or limit damage;
- Ensures scalable, modular, cost-effective adaptation to future needs.

Protection with access

Data protection is far more than just data loss prevention. The challenge for the connected business is to ensure that employees, partners and others have access for legitimate use, while protecting against misuse. Intelligent data protection provides automatic, continuous monitoring and timely alerting without disruption to the business, so you know:

- Who is accessing and using your data
- Where they are
- What they are doing
- Whether their use is legitimate or not.

Huntsman®'s patented Behavioural Anomaly Detection technology ensures that you know the exact security status of your information. This means you can take appropriate action the instant your data is threatened, by an intruder or one of your own staff.

Real time monitoring and analysis

When an unauthorised or suspicious data event occurs, you'll want to determine how serious it is and take appropriate action, at once.



Data Protection

Monitors in real-time
Learns & adapts
Alerts to risky activity
Pre-empts data loss
Protects for full life cycle

Most data loss prevention systems will alert to events that cross thresholds or appear to break rules, but they can't evaluate risk, so false positives can be a daily distraction for security staff.

By integrating all your security assets and user information through a single console, Huntsman® gains a single real-time view of all events. Huntsman® then analyses events in

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multiple dimensions, assessing risk and expected impact, and prioritises them for action, investigation or just for information. In this way, your security team can join the dots to find the real threat, the 'needle in the haystack', in time to intercept or minimise data loss without the distraction of false alarms.

Learning and adapting

You need to know when your valuable data is actually at risk, not just when a security threshold has been crossed.

Rules-based data loss prevention systems use pre-defined labels, key words and document classifications to determine data sensitivity; they then check for their presence in all traffic. These systems are typically stand-alone, and carry a high establishment and operational overhead. They may block run-of-the-mill attempts to remove sensitive data, but can't detect sophisticated efforts where the labels, words and rules are known to the thief and how to circumvent them.

Huntsman® protects your sensitive data by detecting suspicious activity all the time, not just when a rule is breached. Huntsman® automatically collects logs, establishing a baseline of normal activity and monitoring for events outside the norm. It 'learns'

behaviour within your organisation, so it can distinguish between normal and suspicious. In this way, it isolates the genuine risk, like the director with high level clearance who is copying Intellectual Property before resigning, from another who is just doing his job.

Full life cycle protection

Updating the status of sensitive data throughout its life cycle is tedious and time-consuming so, often, it is overlooked or incomplete, leaving vital data exposed.

Huntsman®'s intelligent approach doesn't rely on the status of data or relevant updates. By learning the normal behaviour of your users and network, and detecting changes to the norm, Huntsman® alerts your security people to unusual or suspicious activity involving any data of any status, giving them the ability to connect the dots. In this way, Huntsman® provides full protection of all your data across the full life cycle, continuously and automatically.

Responsive and cost-effective

No two businesses are the same and every data protection solution needs to be optimised to unique organisational needs. With Huntsman® much of this is

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automated, as the system learns about your IT systems and users, and adapts to your operational activities. In addition, its modular, scalable design ensures ongoing flexibility and value.

With offices and customers internationally, Tier-3 has the capacity to support global enterprises, yet we are within easy local reach. Our team is directly contactable for assistance to ensure the Huntsman® is implemented to your needs easily, quickly and cost-effectively. No wonder so many organisations with critical data protection needs choose and continue to use Huntsman®.

Contact us about how Huntsman® will protect your organisation's data, intelligently.

See also:

- ▶ [Intelligent Solutions \(Overview\)](#)
- ▶ [Intelligent Security](#)
- ▶ [Intelligent Compliance](#)

AUSTRALIA

Tier-3 Pty Limited

L2, 11 Help Street
Chatswood, NSW, 2067
info@tier-3.com
+61 2 9419 3200

UNITED KINGDOM

Tier-3 Pty Limited

No. 1 Cornhill
London EC3V 3ND
info@tier-3.com
+44 203 178 3338

JAPAN

Monet

Ishikawa-Kosan Building 4F 4-7-5
SotokandaChiyoda-ku
Tokyo Japan 101-0021
info@tier-3.com
+81 3 5256 5171

Tier-3 
www.tier-3.com